

REC CAPABILITIES NEWARK, NEW JERSEY

Professional Media Production Studio

Visual storytelling through film, documentary, and branded content.

Sane House Media

sanehousemedia.com

01 OUR SERVICES

Here’s what we do.

Full-Service Video Production

Creative video production from concept development through filming and final delivery, helping organizations and individuals tell compelling visual stories.

Corporate & Promotional Content

Professional branded content designed to communicate your brand, products, services, and message effectively.

Documentary Production

Authentic storytelling through documentary films that explore people, places, culture, and real-life experiences.

Camera Operation & Cinematography

Professional camera operation and cinematography support for productions requiring experienced technical expertise.

Editing & Post-Production

Professional editing, color, sound, and finishing services to transform footage into a polished final product.

Creative Media Projects

Collaborative storytelling projects including short films, creative concepts, and original productions.

02 SELECTED WORK

Here’s how we’ve done it.



OPPO INNO DAY

Corporate Event

Corporate event coverage focused on capturing the energy, atmosphere, and key moments through thoughtful visual storytelling.



FORTIES SPEAK

Talk Show Production

Multi-camera talk show production designed for engaging conversations and professional broadcast-quality presentation.



ECOFLOW

Product Launch

Official country launch and product unveiling event coverage, crafted to showcase the design, utility, and cutting-edge features behind the brand.

03 HOW WE WORK

From the first call to the final file.

01
Listen
Your goals, your audience and the message. A first call, no commitment.

02
Develop
Creative direction, treatment and script, shaped together.

03
Plan
Crew, locations, schedule and gear. A call sheet everyone can follow.

04
Shoot
Production days, locally in New Jersey or wherever the story is.

05
Cut
Edit, color and sound, with clear review rounds.

06
Deliver
Masters and cutdowns for web, social, presentation screens or broadcast, as needed.

We work with professional, state-of-the-art production equipment and technology, giving us the tools to bring each creative approach to life with precision and flexibility.

04 WHO WE WORK WITH

Meaningful stories exist everywhere.

We work with organizations and individuals who have something worth communicating, from businesses and creative teams to educational institutions, museums, universities, schools, cultural organizations, and non-profit organizations.




● REC START A PROJECT
Every story begins with an idea.
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